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The Way She Wears It: The Ultimate Insider's Guide To Revealing Your Personal Style



Synopsis

The most highly sought-after fashion illustrator/luxury project designer working today uses her sketches, styling skills and visual expertise to help you develop your eye, define your aesthetic, banish the predictable, stock your wardrobe, and make heads turn in this highly visual and lavishly designed & illustrated personal fashion guide. You are your own brand. But to market yourself well, you need the best package, and that's your own authentic style. In *The Way She Wears It*, fashion illustrator and It girl Dallas Shaw shows you how to mix up your closet and shop like a rock star. Working backstage, in showrooms, and alongside creative directors and iconic designers, Dallas learned from the best. In this sophisticated, illustrated handbook, this go-to girl for clients ranging from Chanel, Donna Karan, Oscar de la Renta, Kate Spade, Christian Louboutin, and Ralph Lauren to Anthropologie, Target, Maybelline, and Neutrogena shares her insider tricks—expert layering hacks, the secrets to print pairing, bold color choices—and something you won't find off the rack: confidence. Organized around a range of challenges, this lookbook-meets-workbook-is a must for every woman, whether you're a fashion novice trying to figure out your signature style, a fashionista who wants to step up her game, or the most stylish presence in the room looking to stay ahead of the competition. Mixing breathtaking creative visuals—hundreds of photos and drawings, including 100 original pieces of art—and a little bit of girl talk, Dallas teaches every woman how to banish the predictable and develop and maintain their own unique look. She also busts fashion myths, serves up insider industry tricks and expert picks, and most important, inspires you to live beautifully.

Book Information

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Customer Reviews

THE ULTIMATE insider's guide to revealing your personal style

I've been a fan of Dallas Shaw's work for years. I've met her once and she's one of the nicest and chic-est people. So, when she announced that she was working on a book, I was stalking for a pre-order. I finally pre-ordered in August of 2016, waited for months and was not disappointed! The book is gorgeous - everything from photos to illustrations is just a work of art. The writing content is very good, too (lots of great information and tips/tricks). Normally with this type of book I would really only look at photos and skim the text, but reading this book felt like chatting with Dallas (if you've never talked to her, she's very fun and easy to talk to and that comes through in her writing). The only thing that I wish was different is the size of the book. I love the photos/illustrations, so I would have liked to see them slightly bigger.

This is simply a delightful book filled with lovely hand drawn illustrations by the author, Dallas Shaw. Only in her early 30's, Ms. Shaw has achieved influence and respect within the lifestyle/ fashion industry major brands and houses who recognize and appreciate her effortless style. Her recommendations encompass current trends with a nod to their timeless appeal as evidenced by roles played in various periods in fashion history. For example, the kimono besides being an essential piece throughout Japanese history enjoyed a resurgence of popularity in early 1900's/ 20s western fashion as well as a beloved article in today's wardrobe, particularly bohemian. Everyone with an interest in fashion including design and illustration will appreciate the style tips and suggestions that Ms. Shaw provides the fashion/ lifestyle industry and now places in their hands.

It's exactly what I expected it to be! I have been a fan of Dallas Shaw's work for quite some time, and this book is a reflection of who she is as a visualizing individual. The visuals are beautiful and the content is awesome. I recommend it to fashionistas or anyone who is into visually appealing content.

Quirky but useful advice. Easy to adapt suggestions to your own style and helps to think through choices.

Love this book, lots of tips on how to choose right clothing for your body shape. Great advice on boosting your confidence!

There were lots of photos, but I would have liked to see photos of the looks she was describing.

Beautiful book! Well written!

Dallas is amazing. A must-have for your summer reading list!

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